News Release

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Montebello Launches New Website and Refreshes City Brand and Logo

Montebello, CA – The City of Montebello has announced the launch of its brand new website, www.MontebelloCA.gov. In an effort to expand and improve public access to City services and information, this significantly enhanced website offers the public easy-to-use functions, better navigation, and fully compliant language and ADA compliance and access. Users will also notice the City's new Uniform Resource Locator (known as the URL or web address) has changed to an official government URL for enhanced security and identification as an official government agency. The enhanced website features the City's new brand logo and colors that will be rolled out City-side over the weeks and months ahead.

Developed with the user experience in mind, the new site includes multiple new features to help users quickly and easily navigate the site. Highlights include:

- **Fully Mobile Responsive** - all content formats quickly for viewing on any type of device, mobile phone, tablet or monitor.
- **Improved Accessibility** offers users language translation with a click of a button.
- **Streamlined Navigation** with easily identifiable home page buttons that take visitors directly to the most used services and information pages.
- **All-in-One Service** means visitors can find and reach any City department, service, or key staff in one place with a click or tap of a button.
- **MyMontebello Mobile App Integration** empowers residents to report issues or concerns directly to City departments for rapid and effective response.

"The launch of MontebelloCA.gov, allows our residents to tap into an immense library of resources, information, and online tools like never before," said Director of Public Affairs and Information Technology Michael Chee. "This website project has taken more than a year of development effort and we are very excited to launch it in sync with our updated and refreshed brand look that reflects Montebello's momentum and vision for the future."

Residents and the public are encouraged to use and explore Montebello's new website and its many upgraded features, including full integration with the MyMontebello mobile app reporting functions, online business services and digital access to City Council documents and agendas. For more information about the City's brand design story, please visit our social media pages and this new website for more details.

The City of Montebello was founded in 1920 and is located eight miles southeast of downtown Los Angeles. Its history dates back to the days of the native Tongvan peoples and early Franciscan missionaries. Today it is a full-service City including police, fire public safety services and one of the region's largest public transportation systems, Montebello Bus Lines. The city's multi-cultural resident population is approximately 63,000 covering a footprint of approximately eight square miles. For more information visit www.MontebelloCA.gov or follow us on Facebook, Instagram, and Twitter.

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